WHITEPAPER CHANGELOG

1.0 Added information about us, legal disclaimer, financial disclaimer
   1.1 Added information about token name
   1.3 Added information about our services and products pricing
   1.4 Added information about company achievements
   1.5 Added information about pre-sales, public sales, vesting

2.0 Added Tokenomics
   2.1 Distribution presented with pie chart, additional info included
   2.2 Added further info about distribution
   2.3 Added information about token burning

3.0 Official token logo revealed
   3.1 Added case studies
   3.2 Team Security explained
   3.3 Token network revealed. Token official contract address revealed
   3.4 Added information about Team Finance, unvest
   and further info about Team tokens
   3.5 Added official contract and wallet addresses
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Always do your own research before investing your valuable money. No legal action can take place if the token you purchase loses value over time.

Cryptocurrency trading can be extremely risky. Cryptocurrency trading may not generally be appropriate, particularly with funds drawn from retirement savings, student loans, mortgages, emergency funds, or funds set aside for other purposes. Cryptocurrency trading can lead to large and immediate financial losses. The volatility and unpredictability of the price of cryptocurrency relative to fiat currency may result in significant loss over a short period of time. Transactions in cryptocurrency may be irreversible, and, accordingly, losses due to fraudulent or accidental transactions may not be recoverable. The nature of cryptocurrency may lead to an increased risk of fraud or cyber attack.
ABOUT US

Pro Track Mastering, LLC.

- Founded in 2013
- Based in Beverly Hills, CA (USA)
- Less than 10 employees
- Serving worldwide
- 24/7 support via email
- Partners with the best music brands in the world
- We accept PayPal, Visa, MasterCard and more via Verifone.
- NEW: we accept $PTM

LEARN MORE: https://www.protrackmastering.com
WHAT IS MASTERING?

Mastering can be applied to several industries such as film/video, we provide mastering services in the MUSIC industry.

Audio Mastering: a form of audio post production, is the process of preparing and transferring recorded audio from a source containing the final mix to a data storage device (the master), the source from which all copies will be produced (via methods such as pressing, duplication or replication). In recent years digital masters have become usual, although analog masters such as audio tapes are still being used by the manufacturing industry, particularly by a few engineers who specialize in analog mastering. Mastering requires critical listening; however, software tools exist to facilitate the process. Results depend upon the intent of the engineer, the skills of the engineer, the accuracy of the speaker monitors, and the listening environment. Mastering engineers often apply equalization and dynamic range compression in order to optimize sound translation on all playback systems. Mastering is responsible of the loudness of a song to meet industry standards.

Learn more on Wikipedia
TOP ACHIEVEMENTS

We're proud of our work. 10 years of success.

+8,300 clients since 2013: Artists, producers, bands, record labels...you name it.

In 2015, Apple added us as an official "Mastered for iTunes" provider. (Now known as Apple Digital Masters) It's extremely difficult to join this exclusive list. Only the best mastering studios in the world are included.

Unlimited Revisions: We were one of the first mastering studios to introduce this feature. In the past, many clients had to pay an extra fee for each revision.
OUR PRICING

Our top 3 products

**STEREO MASTERING**

**$100**

Our most advanced mastering, each part of the song is mastered differently and everything is merged in the end.

**BEST SELLER**

**$50**

Our most common mastering service, includes analog and digital mastering.

**APPLE DIGITAL MASTERS**

**$100**

Our Stereo Mastering service + an extra master designed for iTunes, Apple Music.
$PTM

The need of our own token.

Many clients have asked us if we accept Bitcoin, Ethereum and other crypto currencies. We understand that crypto is now a great way to pay and get paid.

We decided to go beyond the idea of accepting traditional crypto coins and created our own: PTM

PTM is the abbreviated token/coin name in reference of our company: Pro Tack Mastering
PURPOSE

Value
Purchasing $PTM can generate profit if the token's price increases over time.

Discount
Paying for our mastering services with $PTM can grant you 10-50% OFF.

Voting
Major holders of $PTM can vote on future company decisions planned by Pro Track Mastering, LLC.

Trading
You can trade $PTM for other cryptos at any time.
WHY TRUSTING US?

Things can sound really good, but let us show you why.

Safe
Our token has been created by a reliable music company from California, USA.

Experience
We've been around for many years, since 2013 to be exact. Thousands of clients.

Devs & Advisors
We've hired the best devs to create this project, many of them have worked in amazing crypto projects.

Exchanges
You'll see our token in reliable crypto exchanges, to become listed, rigorous requirements must be met.
NO PRESALE
NO PUBLIC SALE

No nothing.

To avoid massive self off of the token in Exchanges.

Our team has analyzed that many people who bought a project's token in a presale, public sale, etc. do sell the token in the early days of being listed in an exchange. That's why, we've decided that not a single individual or organization can get $PTM for a lower price than the official Listing Price of the first exchange offering $PTM for trading.
No Vesting*

The greatest idea in other crypto projects, not applied in ours.

We’ve seen that many great investors put their hard-earned money in a project's token public sale, presale, etc. and they will get full access to their tokens in months or years.

This is a big problem in case the price of the token increases and the owner wants to sell the tokens aka "Trading".

Don't get locked with $PTM
Use your tokens right away, whenever you want to.

*except for Team tokens
TOKENOMICS


There will be 125 million units of our token, 100 million units after burning is complete.

No tax fee will be applied when trading on DEX in the future.

TOTAL SUPPLY

125,000,000,000 PTM

115,500,000 PTM

INITIAL CIRCULATING SUPPLY*

*due to vesting of Team tokens
Token Distribution
$PTM DISTRIBUTION

**CEX Listings**
50'000,000 PTM
50 million

**DEX Liquidity**
30'000,000 PTM
30 million

**Burn**
25'000,000 PTM
25 million
in 2 years

**Marketing**
10'000,000 PTM
10 million

**Team**
10'000,000 PTM
10 million
20 month Vesting

**DEX Liquidity**
24%

**CEX Listings**
40%

**Burn**
20%

**Team**
8%

**Marketing**
8%
When a token goes live for trading in a CEX, you're trading crypto with the assets of the exchange. Full custody is never given, that's why we'll work with the best exchanges to secure your investment. Low score exchanges can run away with your funds at any time, $PTM will be listed on high score exchanges only.

When a token goes live for trading in a DEX, you'll have full custody of your crypto, it's in the blockchain, it's 100% yours.

**Centralized & Decentralized Exchange Listings**

**CEX**

We're aiming to get listed in as many CEX as possible before going forward with DEX, this way you'll get $PTM with confidence because we'll work only with top exchanges.

**DEX**

Liquidity must be added in order to make the token available for trading. The first DEX will be announced in the upcoming months.
AIRDROP

We've decided to NOT airdrop a single token to people, clients, partners because we've analyzed other crypto projects and many recipients sell these airdropped tokens when the token gets listed, creating panic, massive sell off and more negative actions against the token's price.

TEAM

10M

Team means devs, advisors, CEO, CTO and more people working at Pro Track Mastering and the $PTM project.

Only these funds will be locked, 5% will be unlocked each month for 20 months, starting the 1st of the upcoming month after initial listing.

Lock and Vesting is certified by unvest.

MARKETING

10M

This funding will be invested in the promotion, partnerships and more of $PTM

These funds WILL NOT be invested in Pro Track Mastering, these funds are meant to be applied to $PTM marketing campaigns only.
Increased token value via deflation.

Token burning refers to the permanent removal of existing cryptocurrency or tokens from the existing circulation, creating deflationary effects on their spot price.

- 25M PTM will be burned in total.
- Exactly 1M PTM will be burned each 1st of the month, starting the 1st day of the upcoming month after initial listing.
- Burning will be completed in 25 months or about 2 years.

25'000,000
LISTING PRICE

TBA*

*This whitepaper will be updated in a future version
EXCHANGES

TBA*

*This whitepaper will be updated in a future version
LET'S SEE SOME EXAMPLES OF HOW $PTM CAN BE USED WITH THESE CASE STUDIES
CASE STUDY 1
SAVING WITH $PTM

Matthew is a person interested in Pro Track Mastering services. He has a rock band in Los Angeles, his band isn't signed to a major record label and their budget is tight.

While visiting www.protrackmastering.com as usual, he notices that now people who pay with $PTM can get 50% OFF. That's amazing, considering his band's budget.
He deposits fiat into the exchange and trades that money for $PTM. Minutes later he pays Pro Track Mastering with $PTM and gets 50% OFF.

He’s heard of crypto but has no idea of how to buy $PTM and use it. He’s scared of crypto because he has read about scams and volatility.

After learning a little bit more, he understands how easy it is to buy $PTM through an exchange with a credit card or bank funds directly.
Most of the time, a band records an album of 8-12 songs and sends them for mastering. In this example, let's say Matthew and his bandmates recorded 10 songs.

Suppose they choose the most common service: Stereo Mastering, price is $50/song

Normally the total would be $500

But now, Pro Track Mastering offers 50% OFF if the order is paid with $PTM
Matthew paid with $PTM and he only had to purchase 250 dollars worth of $PTM. Amazing right?

The order is accepted and processed. The band is happy and probably they will start using crypto against fiat, not only when ordering at Pro Track Mastering.
CASE STUDY 2
MAKING MONEY WITH $PTM

Carolina is a woman located in Perth, Australia. She got into crypto trading in 2017. She knows how important it is to invest in a crypto token created by a reliable company.

She has $5,000 of funds to spend on $PTM. Half of it for trading and half of it for HODLing the token. You can learn more about HODL here.
On the other hand, she HODL the other half of funds because she’s sure that the token will increase significantly in price over the months and years to come, driven by a bullish market.

With her experience, she buys $PTM at the lowest possible price and sells it when she’s in profit.

She understand that all her money can be lost if she trades incorrectly or simply, the market doesn’t go up for a long time, that’s why she only invests money that’s not urgently needed.
BUT...HOW MUCH DID SHE EARN OR LOSE?
Imagine she buys each $PTM for $1.37

Let’s say 1 $PTM is at $1.85 days after purchasing it.

That’s $875.91 in earnings or...
Imagine she buys each $PTM for $1.85.

Let’s say 1 $PTM is at $1.12 days after purchasing it.

That’s $986 in losses or... 40% LOSS

New Balance: $1,513.51
CASE STUDY 3
VOTING WITH $PTM

Kabir is a man from Ahmedabad, India. He knows that owners (holders) of $PTM can vote on crucial decisions proposed by the company’s board of directors in the future.

He understands that voting gives him the power to choose the best option. Sometimes companies fail because the leaders choose the wrong option.
Further information about voting campaigns, how to vote and more will be posted on our website and social media in the future.

Things you can vote for: pricing, website design, logo, partnerships, etc.

Each holder will have the same voting power. This means that a holder of 10,000 $PTM will have 1 vote and a holder of 5 $PTM will have 1 vote.

We've seen the failure of voting power when people with many tokens have more votes and they only decide what's best for their pocket. That won't happen with $PTM.

Only clients with verified emails holding $PTM will vote.
$PTM will work in the Polygon network.

Polygon is a “layer two” or “sidechain” scaling solution that runs alongside the Ethereum blockchain, allowing for speedy transactions and low fees. $MATIC is the network’s native cryptocurrency, which is used for fees, staking, and more.

Polygon has its own cryptocurrency, called $MATIC, which is used to pay fees on the Polygon network, for staking, and for governance (which means that MATIC holders get to vote on changes to Polygon).
TOKEN SECURITY
WE WORK WITH THE BEST DEVELOPERS IN CRYPTO

Our token $PTM has been created with Team Finance technology. Learn more about them [here](#).

click [here](#) to learn more
"If you have created a token with Team Finance, you do NOT need to get your token audited. This is because Hacken has already audited the smart contract that we leverage for tokens"
Unvest is a permissionless web3 app that offers a range of services for managing tokens, including custom vesting, liquidity locks, token creation, staking, farming, and airdropping.

Unvest provides white-labeled dashboards for project users, which allow them to access the app's services with custom branding. These dashboards are secure and have been designed with user experience in mind.

The smart contracts that power Unvest have been audited by Sub7 and Zokyo to ensure that they meet the highest standards for security and reliability. These contracts are deployed on each of the supported networks, and consist of a factory that can deploy new contracts for the various services offered by the app.

learn more here
Team Tokens Vesting*

OVERALL PROGRESS

- 10,000,000 Total
- 0 Claimed
- 0 Claimable
- 10,000,000 Locked

CLAIMED | CLAIMABLE | LOCKED | RECIPIENTS | START DATE | END DATE
---------|----------|-------|------------|------------|----------
0%       | 0%       | 100%  | 1          | May 31, 2023 | Jan 31, 2025

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0.5M tokens can be claimed by our Team on the 1st of each month, starting the next month after initial listing. 500,000 PTM means 5% of a total of 10M of Team PTM. 5% will be claimable each month for 20 months.

*not the official vesting dashboard, just an example*
TEAM TOKENS

DISCLAIMER

Claiming tokens by our team doesn't mean these tokens will be immediately sold, we are aware of the price impact of a massive sale which isn't beneficial for you, for us and for everybody involved.

Ethically we have to release some tokens to the team in exchange of their hard effort. Recipients are strongly advised to NOT sell massively in order to avoid future bans in upcoming crypto projects.
WE UPDATE THIS WHITEPAPER REGULARLY, PLEASE SUBSCRIBE TO OUR CHANNEL TO KNOW WHEN A NEW VERSION IS OUT.
THANK YOU